Robert Wood Johnson Foundation

MEDIA ADVISORY

Zoom Webinar Sponsored by the Robert Wood Johnson Foundation
Wednesday, July 8, at Noon ET / 9 AM PT

Tracking COVID-19 in Real Time:
Open-Source Data Tool Shows the
Health, Social, and Economic Effects of COVID-19 Nationally

As COVID-19 surges across the United States, particularly in the Southern and Western parts of the country, it is important to track where the virus is gaining a foothold. An updated data tool from the University of Chicago provides a unique county-level look at how COVID-19 is spreading and how social and economic conditions from poverty to residential segregation to income also have an impact. The US COVID Atlas reveals newly emerging hot spots with new cases in places like Florida, Arizona, and Alabama as well as more mature hot spots with confirmed cases that have accumulated over time. The map also shines a light on the spread of the virus on Native American Tribal communities, hypersegregated cities, and communities along the Black Belt in the South—all painting a clearer picture of places that share a greater burden of the pandemic.

Leading researchers, **Marynia Kolak, of the University of Chicago's Center for Spatial Data Science, and Marjory Givens, of the University of Wisconsin Population Health Institute,** will be available **on Wednesday, July 8 at 12pm ET/9am PT** to answer questions about the US COVID Atlas, the key social and economic indicators that have been added, and emerging trends.

Dr. Kolak and Dr. Givens can **answer** these questions:

- How can reporters use the US COVID Atlas to explore different facets of the COVID-19 story?
- What are some important trends the US COVID Atlas is revealing?
- How can the Atlas help state and local leaders see where the cases are, where they are rapidly emerging, and how much the conditions of the places where we live and factors like poverty, housing, and income contribute to greater risk and exposure to COVID-19?

WHEN:

- Wednesday, July 8, 12-1pm ET/9-10 am PT

Moderator:

Nicole Bronzan, senior communications officer, Robert Wood Johnson Foundation

Speakers:

Marynia Kolak, M.S., M.F.A., Ph.D., assistant director for health informatics, Center for Spatial Data Science, University of Chicago

Marjory Givens, Ph.D., associate director, University of Wisconsin Population Health Institute and deputy director, County Health Rankings & Roadmaps