



A GLOBAL  
TOBACCO  
INDUSTRY  
WATCHDOG

For more information or to RSVP, please contact:  
Wanda Bautista, [wbautista@burness.com](mailto:wbautista@burness.com) // +13022335438 (Cell/WhatsApp)  
Nancy Moss, [nmoss@burness.com](mailto:nmoss@burness.com) // +254729991028 (Cell/WhatsApp)

**\*\* Virtual Press Briefing \*\***  
**Tuesday, November 14, 2023,**  
**17:00 ICT (Bangkok) / 13:00 EAT (Nairobi) / 11:00 CET (Paris)/**  
**10:00 GMT (London) / 07:00 BRT (Rio de Janeiro)**  
**[REGISTRATION REQUIRED](#)**

## **New Report Shows Evidence of Increased Tobacco Industry Interference in Health Policy Around the World**

***Global Tobacco Industry Interference Index assesses the effectiveness of 90 national governments in resisting meddling by an industry that causes 8 million deaths every year***

STOP, a global tobacco industry watchdog, will host a media briefing on **Tuesday, November 14, 2023**, at 17:00 ICT (Bangkok) / 15:30 IST (New Delhi) / 13:00 EAT (Nairobi) / 11:00 CET (Paris)/10:00 GMT (London) / 07:00 BRT (Rio de Janeiro), to unveil the findings of the 2023 Global Tobacco Industry Interference Index.

The Index compiles and analyzes civil society reports from 90 countries on government efforts to protect health policy. This year's report offers the most comprehensive analysis to date, adding 10 new countries to the report released in 2021. It finds that 43 countries have faced worse interference since the last report.

Experts from around the world will highlight experiences with an industry that actively seeks to undermine health. Examples include nicotine being removed from the poisons list in Malaysia, aggressive lobbying to roll back health policy in Ukraine, and making investments in Kenya contingent on favorable regulation.

**WHEN: Tuesday, November 14, 2023, at 17:00 ICT / 13:00 EAT / 11:00 CET/ 10:00 GMT**

### **WHO:**

- Mary Assunta, Head of Global Research and Advocacy, Global Center for Good Governance in Tobacco Control
- Ahmad Abbadi, EMRO Regional Coordinator, GATC (Eastern Mediterranean region)
- Liza Ali, President MyWATCH (Malaysia)
- Dmytro Kupyra, Executive Director, LIFE (Ukraine)
- Samuel Ochieng, Chief Executive, Consumer Information Network (Kenya)



A GLOBAL  
TOBACCO  
INDUSTRY  
WATCHDOG

- Lilia Olefir, Director, Smoke Free Partnership (Europe)
- Leonce Sessou, Executive Secretary, African Tobacco Control Alliance (Africa)
- Moderator: Vera de Costa e Silva, consultant, CETAB/ENSP/FIOCRUZ and former Head of the Convention Secretariat of the WHO FCTC (Brazil)

**WHERE:** Via password-protected Zoom

**REGISTRATION REQUIRED:** Register [here](#) or contact Nancy Moss at [nmoss@burness.com](mailto:nmoss@burness.com).

**NOTE:** Media are welcome to quote directly from the webcast. If you cannot tune in live, an archived link to the Zoom presentation can be provided after the webcast upon request.

###