

National Commission to Transform Public Health Data Systems



Sample Report Posts to be used on October 19 and afterwards

Below are suggested posts you can use on Facebook, Twitter, and LinkedIn and in newsletters to help promote the report.

For Twitter

- The inequities revealed by COVID-19 have shown us that it's impossible to fix what isn't measured. That's why our Commission examined both the systems and data needed to ensure public health information works for all. Read our report: <https://rwjf.ws/3AffHbQ>
- I am pleased to serve as a Commissioner on the National Commission to Transform Public Health Data Systems, working to modernize data infrastructures to advance #HealthEquity. Check out our report and recommendations: <https://rwjf.ws/3AffHbQ>
- We need to modernize our nation's public health system to advance #HealthEquity. That's why @RWJF established a National Commission to reimagine how health data are collected, shared, and used. Read our Commission's recommendations: <https://rwjf.ws/3AffHbQ>
- We need detailed data that can better show disparities by race and ethnicity and explain why they exist. I'm excited that our Commission established by @RWJF examined the data and measures needed to advance #HealthEquity. Learn more: <https://rwjf.ws/3AffHbQ>
- @RWJF established a National Commission to reimagine how data are collected, shared, and used to advance #HealthEquity. Check out our Commission report to learn more about our recommendations and actionable solutions: <https://rwjf.ws/3AffHbQ>
- How do we modernize our current data system to ensure public health information works for all? Check out our Commission's recommendations that offer actionable solutions and a blueprint for change with equity at their core: <https://rwjf.ws/3AffHbQ>

For Facebook

- The COVID-19 pandemic laid bare the gaps in our public health infrastructure and illuminated the many ways in which they perpetuate vast health inequities. Our Commission examined both the systems and the data needed to ensure public health information works for all, including who the data we collect elevates, who is being centered in our data, who is

being excluded, and why. Our report includes overarching recommendations and steps stakeholders can take that offer a blueprint for change with equity at their core. Learn more: <https://rwjf.ws/3AffHbQ>

- The Robert Wood Johnson Foundation established a first-of-its-kind National Commission to Transform Public Health Data Systems to reimagine how data are collected, shared, and used, which I am pleased to be a part of. In the Commission report, we offer overarching recommendations and steps stakeholders can take that offer a blueprint for change with equity at their core. Learn more: <https://rwjf.ws/3AffHbQ>
- I am pleased to serve on the National Commission to Transform Public Health Data Systems, established by RWJF. Our new report offers overarching recommendations and steps stakeholders can take that offer a blueprint for change with equity at their core. Check it out! <https://rwjf.ws/3AffHbQ>

For LinkedIn

The COVID-19 pandemic laid bare the deficits of our public health and health data infrastructure and illuminated the ways in which structural racism perpetuates health inequities. To work toward a modernized health data system, I am pleased to serve on the National Commission to Transform Public Health Data Systems to reimagine how data are collected, shared, and used, and identify what public and private investments are needed to advance health equity.

Established by the Robert Wood Johnson Foundation, our Commission examined both the systems and the data needed to ensure public health information works for all, including who the data we collect elevates, who is being excluded, and why. Our Commission report includes overarching recommendations and steps policymakers and others can take that offer a blueprint for change with equity at their core. Learn more: <https://rwjf.ws/3AffHbQ>

Newsletter Sample Language

Short version

I am pleased to serve as a Commissioner on the National Commission to Transform Public Health Data Systems to reimagine how data are collected, shared, and used, and identify what public and private investments are needed to improve health equity. Established by the Robert Wood Johnson Foundation, our Commission examined both the systems and the data needed to ensure public health information works for all, including who the data we collect elevates, who is being centered in our data, who is being excluded, and why. The Commission report includes overarching recommendations and steps policymakers and others can take that offer a blueprint for change with equity at their core. Learn more: <https://rwjf.ws/3AffHbQ>

Medium version

The Robert Wood Johnson Foundation established a first-of-its-kind National Commission to Transform Public Health Data Systems to reimagine how data are collected, shared, and used, and identify what public and private investments are needed to advance health equity. The 16-member Commission represents a diverse group of innovators and experts representing multiple sectors –

health care, community advocacy, government, business, public health, and others – and I am pleased to be a member of this Commission.

We examined both the systems and the data needed to ensure public health information works for all, including who the data we collect elevates, who is being centered in our data, who is being excluded, and why. Our report includes overarching recommendations and steps a range of stakeholders can take that offer a blueprint for change with equity at their core. Learn more: <https://rwjf.ws/3AffHbQ>

Long version

The COVID-19 pandemic laid bare the gaps in our public health infrastructure. When data are inconsistently collected across states and localities; are incomplete; aren't shared in a timely fashion; or don't capture vital race and ethnicity information, it's impossible to understand the full impact of any crisis.

The Robert Wood Johnson Foundation established a first-of-its-kind National Commission to Transform Public Health Data Systems to reimagine how data are collected, shared, and used, and identify what public and private investments are needed to advance health equity. Led by Dr. Gail Christopher of the National Collaborative for Health Equity (NCHE), the 16-member Commission represents a diverse group of innovators and experts representing multiple sectors – health care, community advocacy, government, business, public health, and others – and I am pleased to be a member of this Commission.

We examined both the systems and the data needed to ensure public health information works for all, including who the data we collect elevates, who is being centered in our data, who is being excluded, and why. Our report includes overarching recommendations and steps a range of stakeholders can take that offer a blueprint for change with equity at their core. Learn more: <https://rwjf.ws/3AffHbQ>