National Commission to Transform Public Health Data Systems

Robert Wood Johnson Foundation

Pre-October 19, Sample Webinar Posts

Below are suggested posts you can use on Facebook, Twitter, and LinkedIn and in newsletters.

For Twitter

- How do we modernize our current data system to ensure public health information works for all? Join a webinar discussion led by @alonzoplough and @DrGCChristopher with @MRC24 of @HowardU, @NinezPonce of @UCLAchpr & Anita Chandra of @RANDCorporation: https://bit.ly/3zJnqyA
- The inequities revealed by #COVID19 have shown us that it's impossible to fix what isn't measured. Register for a webinar on 10/19 to hear our Commission's recommendations on how to modernize our health data systems with equity at their core: https://bit.ly/3zJnqyA
- I am pleased to serve on this National Commission to reimagine how data are collected, shared, and used to improve health equity. Learn more about our recommendations and actionable solutions during an upcoming webinar on 10/19 at 1PM ET. Register here: https://bit.ly/3zJnqyA
- Our inability to dismantle barriers to being healthy will only change if we prioritize equity in data. On 10/19, @RWJF will discuss new funding opportunities to accelerate progress toward an equity-oriented, modernized public health data infrastructure. https://bit.ly/3zJnqyA

For Facebook

- We need to modernize our public health data systems to advance health equity. That's why I joined this National Commission, established by the Robert Wood Johnson Foundation, to reimagine how health data are collected, shared, and used. Join a webinar on 10/19 at 1 PM ET to learn about our recommendations and actionable solutions that stakeholders can take. REGISTER NOW: https://bit.ly/3zJnqyA
- The inequities revealed by #COVID19 have shown us that it's impossible to fix what isn't measured. That's why the Robert Wood Johnson Foundation established a National Commission to reimagine how data are collected, shared, and used. Join us for a virtual release of the Commission report where we will dig into the recommendations and hear insights from experts about how and why we must prioritize equity in data. REGISTER NOW: 10/19 at 1PM ET https://bit.ly/3zJnqyA

For LinkedIn

The COVID-19 pandemic laid bare the gaps of our public health and health data infrastructure and illuminated the ways in which structural racism perpetuates health inequities.

To work toward a modernized health data system, the Robert Wood Johnson Foundation established a first-of-its-kind National Commission to reimagine how data are collected, shared, and used, and identify what public and private investments are needed to improve health equity.

Join us for a virtual release of the Commission report on October 19 at 1:00 p.m. EDT where we will dig into the recommendations and hear insights from experts about how and why we must prioritize equity in data. Register here: https://burness.zoom.us/webinar/register/WN_J8hHA_tgQL2X6iJDzfVZaQ.

Newsletter Sample Language

Short version

Centering Equity in Data: Transforming Our Public Health Data Systems Webinar: RWJF established a National Commission to reimagine how public health data are collected, shared, and used to advance health equity. Join our virtual release of the Commission report and explore the Commission's recommendations and actionable solutions that offer a blueprint for change.

Long version

The COVID-19 pandemic underscored the continued and substantial need for a modernized public health data infrastructure where data are collected, analyzed, and interpreted with an eye toward equity. The Robert Wood Johnson Foundation established a first-of-its-kind National Commission to reimagine both the systems and the data needed to ensure public health information works for all.

Join us for a virtual release of the Commission report on October 19 at 1:00 p.m. EDT where we will dig into the recommendations and hear insights from experts about how and why we must prioritize equity in data. RWJF representatives will also discuss new funding opportunities to accelerate progress toward a modernized public health data infrastructure with an eye toward equity. **Register here:** https://burness.zoom.us/webinar/register/WN_J8hHA_tgQL2X6iJDzfVZaQ